EXCLUSIVE! WE COVER THE TOP US TRADE SHOW!

JULY 2009

MID-YEAR PHO



Lenses, Flash, Lighting, Bags, Tripods, Printers, Software, Accessories, **Gadgets & More!**





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place a strong emphasis on novelty gift items when it comes to digital picture frames. Take, for example, their Digital Photo Snowglobe (\$29). It's a digiframe with a difference—encased inside a 4" glass globe is a full-color 1.5" LCD frame. It holds up to 50 JPEG or BMP images and supports slide shows from 5-120 seconds. It automatically sizes photos obtained from a PC, comes with its own plug-and-play software, and is Windows compatible.

FaceCake Marketing Technologies has brought something new and different to the digital frame world. FrameWizard



Giant International Intouch IT7150

mind this company's most impressive offering this year, is the 8" Smart Wi-Fi Display, a full-featured wireless digital picture frame that facilitates communications between you and the frame, the Internet, a home server (for streaming video), or PC—and receive photos directly from a cellular phone. It lets you enjoy and share photos from online photo-sharing sites, access popular social-networking sites, listen to Internet radio, and get headline news and weather forecasts, as well as podcasts. The frame of course supports slide shows in a variety of file formats



FaceCake Frame with FrameWizard



is a proprietary software-driven frame that endows pictures with motion effects for a quasi-3D experience. You can have a head turning or eyes blinking, or add falling snow or leaves or waves crashing onshore, or simply add a custom matte. The frame itself is wood and comes in three display sizes (7, 8, and 15", at 480x234, 800x600, and 1024x768 pixel resolutions) and displays in 16:9 or 4:3. Slide shows support JPEG; movie support: MPEG and AVI. The frame also features USB connectivity and SD/MMC/xD/MS support, and is controlled via remote or on-board panel.

Giant International's Intouch Wi-Fi enabled, wireless digital Internet frames are available in various sizes. Intouch combines a touch screen interface with Internet radio, Web TV, RSS news feeds, and access to digital content from popular photo-sharing websites. The 7" IT7150 (\$229 MSRP) features a 16:9 aspect ratio, 800x480 pixel resolution, on-screen QWERTY keyboard, video/audio/photo playback, stereo speakers, multi-card support, 128MB of



JOBO PDJ120

internal memory, clock, calendar, and alarm, plus USB to PC, operating off a rechargeable battery (1.5 hours). The IT7300 and IT7350 series will feature an infrared hand-motion control sensor, additional frame sizes, and partnership with Microsoft's Windows Live FrameIt, enhancing the ease of use and depth of digital content.

Reflecting **HP's** forward thinking in a day of wireless technology, and to my

(but not raw), video, and music. It comes with a remote control and features an 8" display, 4:3 aspect ratio, 800x600 resolution, stereo speakers, 512MB of internal memory, embedded Wi-Fi 802.11 b/g, USB connectivity, and multiple card support. Also new is the 10.4" df1000, which lacks Wi-Fi capability, but is made of solid mahogany.

JOBO added to their line-up with the new limited edition PDJ120 digital picture frame. This device features a stylishly modern, sleek snow-white frame surrounding a 12" TFT display and comes with a remote control (which supports copy, delete, rotate, and zoom functions). The PDJ120 boasts an 800x600 pixel resolution with a contrast ratio of 350:1 and user-adjustable brightness. It supports all popular memory cards, as well as USB sources. The 128MB of internal memory lets you store up to 800 photos, with slide shows using various transition effects and at user-set intervals. The frame also supports folders for more organized presentations. Priced at \$259,